

Press Release

LLOYD E. LEVINE

California State Assembly ♦ 40th Assembly
District

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FOR IMMEDIATE RELEASE
May 26, 2004

PRESS ADVISORY

WHAT: Lloyd Levine Kid's Fitness Challenge

WHERE: Warner Center Park Pavillion (Topanga Canyon Blvd., and Califa)

WHEN: Saturday, May 29, 2004, 7:45 a.m.

WHO: Assemblymember Lloyd Levine, Councilman Dennis Zine, Yellow Jersey, Inc., Olympic Gold Medallists Quincy Watts, Johnny Gray, all event sponsors.

Assemblymember Lloyd Levine announces the "Lloyd Levine Kid's Fitness Challenge" to help fight rising rates of child obesity and to promote a healthy, active lifestyle for kids. Kids will have the option to walk, run, skate, or ride the 5k course. To encourage participation in this event, free admission is offered to those 18 years of age and under.

The Lloyd Levine Kid's Fitness Challenge is part of the Warner Center Rock, Run-n-Ride Memorial Weekend event. The Warner Center Event involves a 5/10k, Battle of the Bands Competition, Promenade Street Festival, and the Health Net Barry Wolfe Grand Prix of Cycling. The Arthritis Foundation and local schools will benefit from the proceeds of this year's event.

As partners with Yellow Jersey, Inc., the Assemblymember has committed to improving the lives of all San Fernando Valley youth. **Prizes and award money will be presented to the school that enters the greatest percentage of participants.** Further details, including entry forms, will be distributed to local area schools and athletic departments in the coming weeks.

Schedule of Events

7:45 a.m.	Participants in the Kids Fitness Challenge will be lead in warm up and stretching by Assemblymember Levine, and Olympic Gold Medallists Quincy Watts, and Johnny Gray.
8:15 a.m.	<u>Kids Fitness Challenge Starts</u>
9:15 – 10:15 a.m.	Press Interview Opportunity with Assemblymember Levine
10:30 – 11:00 a.m.	Awards Presentation

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